# Melody Bell

## **CURRENT PROFESSIONAL EXPERIENCE**

Consultant 2011 to Present

North Starr Consulting

Advising for profits and nonprofits on corporate social responsibility, financial education, and strategic growth.

**Founder** 

CEO 2005 to 2022

Financial Beginnings

Previous work experience in several facets of the financial industry led to the establishment of Financial Beginnings, a nonprofit that provides financial education programs. Financial Beginnings is now a well known resource both locally and nationally, with offices in four states and serving over 40,000 individuals annually.

Adjunct Professor 2013 to Present

Portland State University

Courses taught within the School of Business Administration:

- FIN 218- Personal Finance
- · BA 306- Essentials of Finance

## **RESEARCH PUBLICATIONS**

A study of Undergraduate Personal Finance Courses at Public Universities in the Pacific Northwest Using an Action Research Approach 2017

## **RELATED WORK EXPERIENCE**

#### **State Appointments**

- · Social Sciences Content and Assessment Advisory Panel- 2016
- Civics and Financial Education Task Force- 2008

#### **Board Member**

**Dream Achiever Honoree** 

State Farm and WME's Live Together

Oregon Jump\$tart Coalition 2008 to 2014
Politisit 2023 to Present

#### **AWARDS**

Forty Under 40 Portland Business Journal	2020
Inaugural Financial Education Champion Oregon Bankers Association	2018
Adjunct Professor of the Year Portland State University School of Business Administration	2016

**ADDRESS** 

5918 SW Canby Street Portland, OR 97219

**PHONE** 

971.285.1769

**EMAIL** 

melody starr bell@gmail.c

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WEE

MelodyStarrBell.com

**LINKED IN** 

/melodystarrbell

TWITTER

@melodystarr



#### **EDUCATION**

ED.D 2017

Concordia University

MBA 2007

Finance and Public Administration,

Keller Graduate School of

Management

**BS 2004** 

Business Administration:

Finance.

2016

Portland State University